



MERCHANT ACCESS[®]

Enrollment Form

Please enroll our business in the Merchant Access Program enabling us to advertise and promote our business to Access members from associations, employers and other organizations (“Organization”) locally, regionally and nationally. We agree to the following:

- a. **Custom Promotional Offers:** We have established the loyalty offers below to attract new customers and reward repeat customers from Organizations.
- b. **Promotional Control:** We may change our promotional offers as needed to build our profit.
- c. **Free Advertising to Organization Members:** Access will advertise our business, including our logo and the offers we establish through private websites, personalized email and printed materials, where applicable, to the members of participating Organizations. We will not use any Access logos or trademarks in any advertising or promotion without prior written approval.
- d. **Training Assistance:** We will train our employees to honor the offers indicated below to customers presenting a valid membership card with the Access logo as well as an Access coupon, where applicable. Access will assist us in training our staff by providing cash register stickers, window stickers and employee training sheets.
- e. **Complimentary Membership:** Access will also activate a one-year membership card for each of our key management staff (up to 5 employees).

Please advertise our business location(s) to Access members until either party terminates the agreement with 60 days written notice. Access may advertise the business location indicated below and other locations as indicated on attached page. Access may also communicate with our business locations by telephone, email or facsimile at the numbers/addresses listed in this participation form. This Agreement does not constitute a partnership or joint venture. The individual signing this Agreement on behalf of Merchant represents to ACCESS that he/she is duly authorized to enter into this Agreement on behalf of Merchant and that he/she has carefully read this agreement.

Merchant Info:

Business Name:

Business Description/Slogan:

Contact Name:

Physical Address:

Email:

Mailing Address:

URL:

Phone:

Office Phone:

Fax:

Loyalty Offer:

Conditions:

Additional Offer:

Conditions:

(Authorized Merchant Signature)

(Access Representative)

(Date)

(Print Name)

(Print Title)